

A Night of Knights Auction



Event Description:

In its seventh year in 2009-2010, the highly anticipated *Night of Knights* is a significant fundraiser for the school and is provided to the Covenant family by a legion of spirited volunteers and generous, imaginative donors.

2009 Sponsors Included:

Suntrust
Evergreen Manufacturing
Solomon Builders
Java Jacket
Trustcore
Daymark Safety Systems
Fidelity Real Estate Group, Inc.
WWJ, Inc.
Camp Greystone
Dr. Timothy E. McNutt, Sr., DDS

Event Date:

Friday, March 5, 2010

Demographics:

Attendees include staff, current parents, prospective parents, grandparents, friends, past parents, Covenant Presbyterian Church membership and school alumni. The Covenant family hails from Green Hills, Belle Meade, Brentwood, Franklin and surrounding areas.

Expected Attendance:

200-300 people

Sponsorship Opportunities

\$1,500 – Platinum Sponsorship

- Banner signage displayed at school and at school events recognizing Platinum Sponsors
- Free Ad in the auction booklet(s) -- \$200 value -- with design fee waived
- Two tickets to Patron's Party
- Two tickets to Auction dinner
- Advance purchase/upgrades/or reserved seating for two tickets at events, such as school productions and Grandparents Day!
- Logo inclusion in Nashville Business Journal ad, thanking our sponsors
- Focus listing/story in parent e-newsletter (*Knightly News*)
- Listing w logo in TCS Parent Resource Book
- Listing in online Parent Resource Book through TCS website
- Logo on Signage at event
- Logo on TCS Website (Parents' Association page) with established link
- Verbal recognition at event
- Listing on Auction invite
- Name mentioned on video presentation

Knight's Tale Annual Report publication – Circulation of 1,300 including current parents, prospective families, grandparents, friends, past parents Covenant Presbyterian Church membership and alumni - published in summer.

\$900 – Gold Sponsorship

- Business name/logo included in the auction booklet(s)
- Logo on Signage at event, thanking our sponsors
- Logo on TCS website (Parent Association page) with established link
- Two tickets to Patron's Party
- Focus listing/story in parent e-newsletter (*Knightly News*)
- Listing in online Parent Resource Book through TCS website
- Logo inclusion in Nashville Business Journal ad, thanking our sponsors
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Knight's Tale Annual Report publication – Circulation of 1,300 including current parents, prospective families, grandparents, friends, past parents Covenant Presbyterian Church membership and alumni - published in summer.

\$500 – Silver Sponsorship

- Business name/logo included in the auction booklet(s)
- Logo on Signage at event, thanking our sponsors
- Two tickets to Patron's Party
- Business listing in Nashville Business Journal ad, thanking our sponsors
- Verbal recognition at event
- Listing on Auction invite
- Logo on TCS website (Parent Association page) with established link
- Listing in online Parent Resource Book through TCS website

Knight's Tale Annual Report publication – Circulation of 1,300 including current parents, prospective families, grandparents, friends, past parents Covenant Presbyterian Church membership and alumni - published in summer.

\$200 – Friend of Covenant School

- Logo on Signage at event, thanking our sponsors
- Two tickets to Patron's Party
- Listing included in the auction booklet
- Listing on Auction invite

For more information or to secure your sponsorship, please contact Leigh Ann Portale, Covenant School Auction Chair, at laportale@comcast.net or 615-497-3561.

Covenant School
2009-2010
A Night of Knights Auction
Sponsorship Agreement

Please indicate your sponsorship level:

- PLATINUM \$1500**
- GOLD SPONSORSHIP \$900**
- SILVER SPONSORSHIP \$500**
- FRIEND OF COVENANT SCHOOL \$200**

At this time, I cannot sponsor, but...

- I am interested in donating an item to the auction.**
- I am interested in receiving advertising information for the Auction booklet(s).**

Company Name _____

Contact _____ Title _____

Address _____

City, State, Zip _____

Email _____ Phone _____

Website _____

Signature _____ Date _____

(Please make checks payable to Covenant School)

Return completed form with payment to:

Development Office

Attn: Leigh Ann Portale

Covenant School

33 Burton Hills Boulevard

Nashville, TN 37215

Fax commitment form to: 615.497.2315

TAX ID: 62-1874922

