

# *A Night of Knights Auction*



## **Event Description:**

In its seventh year in 2009-2010, the highly anticipated *Night of Knights* is a significant fundraiser for the school and is provided to the Covenant family by a legion of spirited volunteers and generous, imaginative donors.

## **2009 Sponsors Included:**

Suntrust  
Evergreen Manufacturing  
Solomon Builders  
Java Jacket  
Trustcore  
Daymark Safety Systems  
Fidelity Real Estate Group, Inc.  
WWJ, Inc.  
Camp Greystone  
Dr. Timothy E. McNutt, Sr., DDS

## **Event Date/Location:**

Friday, March 5, 2010  
Noah Liff Opera Center

## **Demographics:**

Attendees include staff, current parents, prospective parents, grandparents, friends, past parents, Covenant Presbyterian Church membership and school alumni. The Covenant family hails from Green Hills, Belle Meade, Brentwood, Franklin and surrounding areas.

## **Expected Attendance:**

200-300 people

# Sponsorship Opportunities

## \$1,500 - Platinum Sponsorship

- Banner signage displayed at school and at school events recognizing Platinum Sponsors
- Free Ad in the auction booklet(s) with design fee waived
- Two tickets to Patron's Party
- Table of ten to Auction dinner (\$400 value)
- Advance purchase/upgrades/or reserved seating for two tickets at events, such as school productions and Grandparents Day!
- Logo inclusion in Nashville Business Journal ad, thanking our sponsors
- Focus listing/story in parent e-newsletter (*Knightly News*)
- Listing w logo in TCS Parent Resource Book
- Listing in online Parent Resource Book through TCS website
- Logo on Signage at event
- Logo on TCS Website (Parents' Association page) with established link
- Verbal recognition at event
- Listing on Auction invite
- Name mentioned on video presentation

The value of the benefits you will receive at this level, with 10 tickets provided to the *Night of Knights*, is \$40 per person. Your contribution in excess of this amount is tax deductible.

## \$1000 - Gold Sponsorship

- Business name/logo included in the auction booklet(s)
- Logo on Signage at event, thanking our sponsors
- Logo on TCS website (Parent Association page) with established link
- Two tickets to Patron's Party
- Four tickets to Auction dinner (\$160 value)
- Focus listing/story in parent e-newsletter (*Knightly News*)
- Listing in online Parent Resource Book through TCS website
- Logo inclusion in Nashville Business Journal ad, thanking our sponsors
- Verbal recognition at event
- Listing on Auction invite
- Name mentioned on video presentation

The value of the benefits you will receive at this level, with 10 tickets provided to the *Night of Knights*, is \$40 per person. Your contribution in excess of this amount is tax deductible.

## \$500 - Silver Sponsorship

- Business name/logo included in the auction booklet(s)
- Logo on Signage at event, thanking our sponsors
- Two tickets to Patron's Party
- Business listing in Nashville Business Journal ad, thanking our sponsors
- Verbal recognition at event
- Listing on Auction invite
- Logo on TCS website (Parent Association page) with established link
- Listing in online Parent Resource Book through TCS website

## \$200 - Friend of Covenant School

- Logo on Signage at event, thanking our sponsors
- Two tickets to Patron's Party
- Listing included in the auction booklet
- Listing on Auction invite

All sponsor levels are included in the *Knight's Tale* Annual Report publication – Circulation of 1,300 including current parents, prospective families, grandparents, friends, past parents Covenant Presbyterian Church membership and alumni - published in summer.

For more information or to secure your sponsorship, please contact Leigh Ann Portale, "A Night of Knights" Auction Chair, at [laportale@comcast.net](mailto:laportale@comcast.net) or 615-497-3561.

**Covenant School**  
**2009-2010**  
**A Night of Knights Auction**  
**Sponsorship Agreement**

**Please indicate your sponsorship level:**

- |   |   |
|---|---|
| <input type="checkbox"/> <b>PLATINUM \$1500</b>         | <input type="checkbox"/> <b>SILVER SPONSORSHIP \$500</b>        |
| <input type="checkbox"/> <b>GOLD SPONSORSHIP \$1000</b> | <input type="checkbox"/> <b>FRIEND OF COVENANT SCHOOL \$200</b> |

**At this time, I cannot sponsor, but...**

- I am interested in donating an item to the auction.**  
 **I am interested in receiving advertising information for the Auction booklet(s).**

Company Name \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Website \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

*(Please make checks payable to Covenant School)*

*Return completed form with payment to:*

*Development Office*

*Attn: Leigh Ann Portale*

*Covenant School*

*33 Burton Hills Boulevard*

*Nashville, TN 37215*

*Fax commitment form to: 615.497.2315*

*TAX ID: 62-1874922*

The value of the benefits you will receive at various levels, with tickets provided to the *Night of Knights*, is \$40 per person. Your contribution in excess of this amount is tax deductible.

