

## The Covenant School Fundraiser Needs Your Support!

Dear Parents,

We hope your Sally Foster and cookie dough sales are going well! Please note that orders are due back to the school by **Wednesday, October 14th before Fall Break**. Be sure to return ALL kits, including those without orders.

Here are some fundraising tips:

- 1) Checks should be made payable TCS.
- 2) Do not let children sell door to door without parental supervision.
- 3) Ask family, friends, neighbors and co-workers to help support your child's school by purchasing \$20 Sally Foster gift cards. Let them know that the gift cards can be used immediately when shopping online at Sallyfoster.com. **In fact, encourage them to use the card right away, so that your child(ren) can receive all their prize credits during the sale dates (10/1-10/14).**
- 4) When you're ready to turn in your orders, please have your child give the order envelope to their teacher. You may also leave orders in the gift-wrapped box at the circle desk (where Ms. Fess sits).

Just in case you have more questions, please see the attached Q & A page.

As always, we appreciate all your help in making our Sally Foster fundraiser a successful one!

*Ann Moore & Charlotte Smith*

## **Common Fundraising Questions & Answers for Sally Foster & Classic Recipe**

- 1) **Are there taxes?** The gift cards are \$20/each (no tax). However, taxes are collected when making purchases online.
- 2) **Are there shipping costs?** YES - However, if your subtotal is \$50+, you will receive free shipping on your order.
- 3) **What happens if I want to buy more than \$20 worth online?** Any difference over \$20 will need to be paid with a credit card.
- 4) **If I spend more online, will the school get credit?** YES - The Covenant School will receive 40% on every \$1 spent.
- 5) **Can customers still shop online without buying the gift cards?** YES - You can either send emails to family friends from the sally foster website, or customers can go to the Seller Section at [www.sallyfoster.com](http://www.sallyfoster.com) to set up an account. Please make sure that you give family and friends our school i.d. # **663048** so your child and The Covenant School can be credited properly.
- 6) **Does selling cookie dough count towards my child's total for Sally Foster prizes?**  
YES
- 7) **Can customers shop immediately with their gift cards?** YES
- 8) **How long is the online selling window open?** The Covenant School will continue to receive credit for all sales up to June 30, 2011.
- 9) **Do they ship cookie dough?** NO – The cookie dough is a perishable item, and cannot be shipped.
- 10) **Are we selling Entertainment books this year?** NO
- 11) **If I have multiple children, can you divide up the total sales between the kids?** NO – Each child will need to have their own fundraiser form for Sally Foster and Classic Recipe. Also, parents will need to set up each child individually online so family and friends who wish to credit that particular child may do so. This may be done by visiting The Seller Section at [www.sallyfoster.com](http://www.sallyfoster.com).
- 12) **Will my orders ship to me or the school?** Sally Foster orders will be shipped directly to customers. However, cookie dough orders will be delivered to The Covenant School.
- 13) **When can we expect cookie dough orders?** We are expecting an approximate delivery on Monday, November 15<sup>th</sup>.

We hope that this Q & A has answered any questions you may have, but please do not hesitate to contact either of us if you have further questions.

We thank you for supporting The Covenant School,

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