

2010 ~ 2011
A Night of Knights Auction
Partnership Opportunities



Friday, March 4, 2011
Hillwood Country Club



The Covenant School
33 Burton Hills Boulevard
Nashville, TN 37215
Phone: 615-467-2313
Fax: 615-467-2315



Our Mission:

The Covenant School is a ministry of Covenant Presbyterian Church, created to assist Christian parents and the church by providing an education founded upon, and informed by, the Word of God. Our greatest desire is that our students will know God. We seek to equip our students to have a Biblical worldview, to embrace their calling in this world as image-bearers of God, to redeem culture and society for Christ, and to maximize their potential for the greater purpose of glorifying God and enjoying Him forever.

About The Covenant School:

In our tenth school year, The Covenant School is an independent Christian school serving 145 students in pre-kindergarten through sixth grade. A highly qualified faculty teaches a curriculum based in the liberal arts tradition in a structured and nurturing Christian environment. Our curriculum demands high academic achievement rooted in a biblical worldview. We believe that biblical faith and academic excellence are compatible and strive on a daily basis to help our children integrate faith and learning.

A Covenant School education enables each student to realize his or her full potential within a challenging, innovative liberal arts curriculum grounded in a Biblical perspective. Language arts, math, science, and social studies are complemented by an exciting enrichment curriculum that includes physical education, art, drama, music, foreign language, computer science, library, and Bible. Young minds are nurtured to think critically and imaginatively in preparation for a lifetime of learning. Covenant students are taught to understand not only the unity of the academic disciplines but also the relevancy of the truth in Scripture to all their classroom subjects.

Philosophy of Education

The Covenant School provides a Christ-centered education that supports the values students are being taught at home and in the Church. Our philosophy of education is a Biblical concept. We believe it is a jointly shared responsibility for the home, church and school to train succeeding generations to be strong ambassadors of the Gospel of Jesus Christ.

Home is the primary source for children for encouragement, expectations, instruction, training, protection, provision, correction and discipline. Second to home is the church, where congregational support, pastoral leadership, instruction, training and correction in the Word of God are shared. School is the third cord where the faculty enables students to discover and embrace a Biblical view of the world and integrate that view into every area of life.

Every area of learning, including a broad scope of enrichment courses, is guided by Biblical truth and undergirded with an awareness of God's covenantal ethics. Covenant students grow to understand they are called to glorify God with minds to learn, hands to serve and hearts to love.

A Night of Knights Auction



Event Description:

In its eighth year in 2010-2011, the highly anticipated *Night of Knights* is a significant fundraiser for the school and is provided to the Covenant family by a legion of spirited volunteers and generous, imaginative donors.

2009-2010 Sponsors Included:

Barry Gammons Law
Synergy
Fidelity Printing
Anonymous
American Constructors
Suntrust Bank
Prints Charming
Capstar Bank
Michelle Cochran, MD
Thomas B. Norris, Jr., Attorney at Law
Baker, Donelson, Bearman, Caldwell & Berkowitz, PC
Anonymous
Taylor Publishing
Remy and Steve Morrow
Fran and Scott Bradbary
Logos Bookstore
Tiffany Dupree Photography
Christy Johnson Photography
Knestrick by Design

Event Date/Location:

Friday, March 4, 2011 / Old Natchez Country Club

Demographics:

Attendees include staff, current parents, prospective parents, grandparents, friends, past parents, Covenant Presbyterian Church membership and school alumni. The Covenant family hails from Green Hills, Belle Meade, Brentwood, Franklin and surrounding areas.

Expected Attendance:

200-300 people

The Covenant School

2011 A Night of Knights

Sponsorship Opportunities

Castle 'Title' Sponsorship (2 available) – Fair Market Value \$2,000

- Logo and link as a Title Sponsor, appearing on every page of our online auction catalog, in the right side bar
- Logo and link appearing in position #1 on auction event homepage
- Logo and link as a Call Out Sponsor within the main article text area on auction homepage
- Logo and link on 6/6 emails (depending on sponsor sign on) sent in the two months leading up to the auction
- Post auction, a personalized performance report provided to you, defining total number of 1) impressions 2) click throughs on your logo/link
- Signage displayed at school and at school events recognizing Castle Sponsors
- Free Ad in the printed auction booklet(s) with design fee waived
- Table of ten to the Auction dinner (\$400 value)
- Advance purchase/upgrades/or reserved seating for two tickets at events, such as school productions and Grandparents Day for the 2011-2012 school year
- Focus listing/story in parent e-newsletter (*Knightly News*)
- Logo on Signage at event, thanking our sponsors
- Logo and link on Covenant School Website (Parents' Association page)
- Verbal recognition at event
- Inclusion in Patrons' Party
- Listing on Auction invite (closed as of 1/28/11)
- Listing on Patrons' Party invite

The value of the benefits you will receive at this level, with 10 tickets provided to the *Night of Knights*, is \$40 per person. Your contribution in excess of this amount is tax deductible.

Knight Sponsorship – Fair Market Value \$1,500

- Logo and link appearing in position #2 on auction event homepage
- Logo and link as a Call Out Sponsor within the main article text area on auction homepage
- Logo and link on 6/6 emails (depending on sponsor sign on) sent in the two months leading up to the auction
- Post auction, a personalized performance report provided to you, defining total number of 1) impressions 2) click throughs on your logo/link
- Signage displayed at school and at school events recognizing Knight Sponsors
- Free Ad in the printed auction booklet(s) with design fee waived
- Six tickets to Auction dinner (\$240 value)
- Advance purchase/upgrades/or reserved seating for two tickets at events, such as school productions and Grandparents Day for the 2011-2012 school year
- Focus listing/story in parent e-newsletter (*Knightly News*)
- Logo on Signage at event, thanking our sponsors
- Logo and link on Covenant School Website (Parents' Association page)
- Verbal recognition at event
- Inclusion in Patrons' Party
- Listing on Auction invite (closed as of 1/28/11)
- Listing on Patrons' Party invite

The value of the benefits you will receive at this level, with 6 tickets provided to the *Night of Knights*, is \$40 per person. Your contribution in excess of this amount is tax deductible.

The Covenant School *2011 A Night of Knights* Sponsorship Opportunities

Roundtable Sponsorship – Fair Market Value \$1,000

- Logo and link appearing on the auction event homepage
- Logo and link on 4/6 emails (depending on sponsor sign on) sent in the two months leading up to the auction
- Post auction, a personalized performance report provided to you, defining total number of 1) impressions 2) click throughs on your logo/link
- Banner signage displayed at school and at school events recognizing Roundtable Sponsors
- Business name/logo included in the printed auction booklet(s)
- Logo on Covenant School website (Parent Association page) with established link
- Four tickets to Auction dinner (\$160 value)
- Focus listing in parent e-newsletter (*Knightly News*)
- Logo on signage at event, thanking our sponsors
- Verbal recognition at event
- Inclusion in Patrons' Party
- Listing on Auction invite (closed as of 1/28/10)
- Listing on Patrons' Party invite

The value of the benefits you will receive at this level, with 4 tickets provided to the *Night of Knights*, is \$40 per person. Your contribution in excess of this amount is tax deductible.

Armor Sponsorship – Fair Market Value \$500

- Business name/logo included in the auction booklet(s)
- Logo on Signage at event, thanking our sponsors
- Verbal recognition at event
- Inclusion in Patrons' Party
- Listing on Auction invite (closed as of 1/28/11)
- Listing on Patrons' Party invite
- Logo on TCS website (Parent Association page) with established link

Friend of the Kingdom – Fair Market Value \$200

- Logo on Signage at event, thanking our sponsors
- Listing included in the auction booklet
- Inclusion in Patrons' Party
- Listing on Auction invite (closed as of 1/28/11)
- Listing on Patrons' Party invite

All sponsor levels are included in the *Knight's Tale* Annual Report publication – Circulation of 1,300 including current parents, prospective families, grandparents, friends, past parents Covenant Presbyterian Church membership and alumni - published in summer.

For more information or to secure your sponsorship, please contact Leigh Ann Portale, "A Night of Knights" Auction Chair, at laportale@comcast.net or 615-497-3561 or J.D. Kern, Sponsorship Chair, at jdkern@comcast.net or 615-216-5652.

Covenant School
2010-2011
A Night of Knights Auction
Sponsorship Agreement

Please indicate your sponsorship level:

- CASTLE TITLE SPONSORSHIP \$2000**
 KNIGHT SPONSORSHIP \$1500 **ROUNDTABLE SPONSORSHIP \$1000**
 ARMOR SPONSORSHIP \$500 **FRIEND OF THE KINGDOM \$200**

At this time, I cannot sponsor, but...

- I am interested in donating an item to the auction.**
 I am interested in receiving advertising information for the Auction booklet(s).

Company Name _____

Contact _____ Title _____

Address _____

City, State, Zip _____

Email _____ Phone _____

Website _____

Signature _____ Date _____

NOTE: Logos should be emailed to laportale@comcast.net in .jpeg and .eps formats if available.

(Please make checks payable to: The Covenant School)

Return completed form with payment to:

Development Office

Attn: Leigh Ann Portale

Covenant School

33 Burton Hills Boulevard

Nashville, TN 37215

Fax commitment form to: 615.467.2315

TAX ID: 62-1874922

The value of the benefits you will receive at various levels, with tickets provided to the *Night of Knights*, is \$40 per person. Your contribution in excess of this amount is tax deductible.

